



**FOR IMMEDIATE RELEASE**

## **Historic F1 Racecars Take the Floor at Formula Expo™**

Historic Grand Prix® to bring classic F1 vehicles including Lotus 79 World Champion

**May 23, 2012 – Austin, Texas –** [Formula Expo™](#), an event in partnership with [Circuit of The Americas™](#), today announced the [Historic Grand Prix](#) as part of the “History Zone” during the June 16-17 event. Veteran and new race fans will have the opportunity to experience the historical milestones of Formula One™ around the globe through the lens of former F1™ drivers, famous F1 racecars and historical gear and photos.

A variety of historic F1 cars will be on display at Formula Expo, including many that continue to be driven today at Historic Grand Prix races nationwide. The Lotus 79, the first true ‘ground effect vehicle’ that won Mario Andretti the 1978 F1 World Drivers Championship, will give attendees an up close look into a true icon of motorsport. In addition, the Arrows A6, McLaren M-30, March 821, March 741, and the famous ex-Gilles Villeneuve 1980 Ferrari 312-T5 will be on display to illustrate the precision behind each machine’s construction, while highlighting the struggles and successes of each design.

“Our History Zone offers the chance to take a look back in time to where F1 began,” said Ian Weightman, founder and president of Formula Expo. “We are thrilled about the unique cars and F1 milestones the Historic Grand Prix will showcase during Formula Expo.”

The Historic Grand Prix is comprised of more than 50 owner-drivers of authentic vintage Formula One racing cars. With a mission to keep the memories of F1 alive in North America, the organization’s members own cars from F1’s three-liter-era from 1966 to 1983, a period when the sport experienced unprecedented growth and transformation.

Formula Expo History Zone will also showcase memorabilia from previous F1 teams, including suits, helmets and a photomontage of the history of F1 in America. The technological progress of suits and helmets will highlight the design improvements and safety features that have made an impact on saving the lives of F1 drivers.

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“Formula Expo will be an event unlike any other for Formula One fans,” said Bud Moeller, long time Ferrari driver for the Historic Grand Prix. “Guests will have a chance to connect with the race and its history beyond the start and finish lines. The Historic Grand Prix is about sharing years of history with modern fans that didn’t have the chance to see its origin and road of advancements.”

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### **About Formula Expo**

Founded in 2011 and headquartered in Austin, Texas, Formula Expo is one of the first organizations to create an exhibit and demonstration environment for anyone to become more closely connected with Grand Prix racing. With its inaugural event hosted in Austin during build-up to the 2012 Formula 1 United States Grand Prix™, the organization is structured to replicate the event model in other geographies worldwide.

For more information visit: [www.formulaexpo.com](http://www.formulaexpo.com)

### **About Historic Grand Prix, Inc**

Founded in 2000, and headquartered in the San Francisco Bay Area, HGP is comprised of more than 50 owner-drivers of authentic Formula One cars. The organization provides the historical context for modern F1 and shows, in the most dramatic way possible, where the modern era cars came from and how they have developed in the thirty years since the HGP timeframe, the FIA Three Liter era, 1966-1983. In the past twelve years, HGP have staged more than sixty races supporting Grands Prix, Indy Car and premier vintage car events in North America.

For more information visit: [www.historicgrandprix.com](http://www.historicgrandprix.com)

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